

120th
ISSUE

ASSET
Beyond
squarefeet

MARCH 2023

A monthly newsletter from Asset Homes

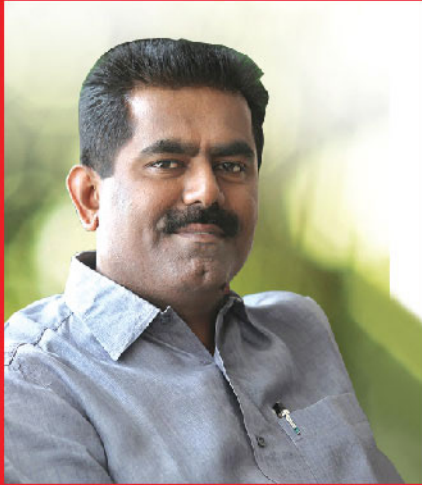


TO NEW BEGINNINGS

SAMPLE APARTMENT INAUGURATION - ASSET CHAMBER



SAMPLE APARTMENT INAUGURATION - ASSET CELESTE



MANAGING DIRECTOR SPEAKS

Dear Friends,

We were surprised to experience February contrary to our expectations! This sentence contains all my comments about February. Particular areas, where we thought of bad outcomes performed exceptionally well, and certain areas where we thought of performance excellence fared pathetically. Every day, business teaches you about many things. Wherever you lost, it gave you a sound experience. These are the fees you pay to learn more.

Friends, we are all entering the last month of the current Financial Year. Overall we have done well and will surpass the performance indexes in all business avenues compared to the previous year. I wish every Assetian to perform their best in March to attain the maximum growth in FY '22-'23.

We all know that meetings are the key to success in any business. It can be intra-department or inter-

department, SMT meets or first circle; there is no reason you have to suffer or make your team members suffer through an unplanned meeting. Mastering team meetings is an art. All leaders should learn this well so that their success is ensured. No matter how much many of us hate going to meetings; but a generally accepted best practice is that team members should meet with their managers regularly. More often than not, unfortunately, I hear many of our leaders and their team dreading these get-togethers. We must ensure that all meetings are well spent with our colleagues and add value to everyone's roles in some meaningful way.

A clear purpose is to be set for every team meeting. You and your team should be well aware of what both parties want out of the session. That's how you align your purpose with their goals. Every meeting should have a time-boxed agenda and always be followed up with minutes. Sending an agenda in advance with necessary notes, preparing by reading and understanding the data to be discussed, deliberating on points raised, and asking the right questions at the right time are the essentials of any meeting. No one wants to listen to a monologue, and no one wants to be in a meeting with other people who are checked out. The team leader should not speak more than one-third of the time and should keep reading the room.

The WhatsApp conversation is a big threat to any meeting, and if you're losing people, you're wasting everyone's time, and you cost the company money. The meetings can be made more productive by keeping reasonable timelines, concluding with positive decisions, engaging different minute makers, and inviting expert guests.

Most importantly, don't set it and forget it. You have to be clear on why you're making a new meeting format and give it the necessary time to settle. Starting or overhauling your meeting process won't necessarily show positive results in the next meeting. Changing it too often could cause unrest and even distrust if the rules of engagement keep changing. Have at least five meetings for a new routine to set in and then evaluate whether the changes are effective and adjust as needed. Solicit feedback from your team members regularly. After all, it's their meeting!

Good luck and happy FY closure.

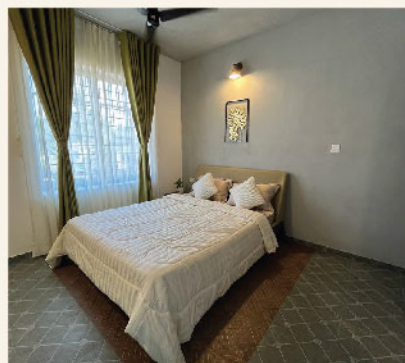
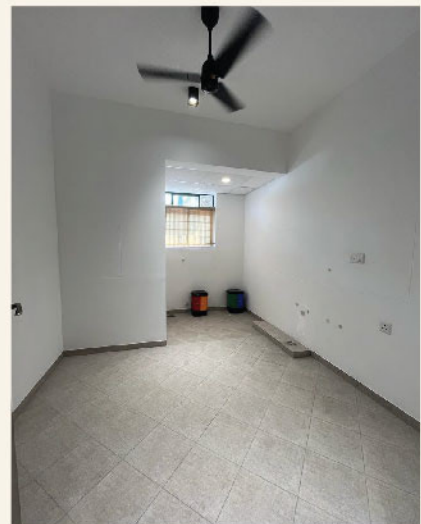
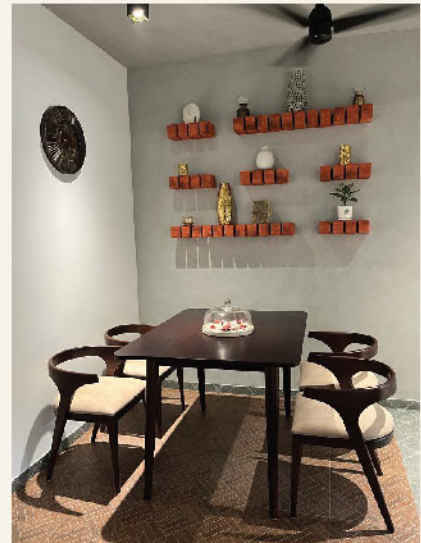
Warm regards

Sunil Kumar V

Founder & Managing Director

ASSET CELESTE SAMPLE APARTMENT

The sample apartment of Asset Celeste, Madhavanpady, Kottayam was inaugurated on 24th February 2023



ASSET CHAMBER SAMPLE APARTMENT

The sample apartment of Asset Chamber, Mele Chovva, Kannur was inaugurated on 9th February 2023



CPE SEMINAR ON ANALYSIS OF UNION BUDGET



Sunil Kumar V sharing his thoughts on Union Budget

ASSET TAURUS DOWNTOWN TRIVANDRUM EXPERIENCE CENTRE



Dr. K C Chandrasekharan Nair, Rtd. CFO Technopark and founder of Kerala Startup Mission visited the experience centre and selfie

ROTARY CLUB'S DISTRICT CONFERENCE



Sunil Kumar V sharing his thoughts at Rotary Club's District Conference



SALES EXPO



Kochi



Trivandrum



Trivandrum



DELIGHT DRIVE



Delight Drive airport pick-up

ASSET CUSTOMER OF THE MONTH



Mr. Hariharakumar Chungath & Family, Asset Versatile



Mr. George B Francis & Mrs. Rosanna, Asset Chiraag



Mr. Balavinayak & Mrs. Kavitha, Asset Hillcrest Volga



Dr. Rajendra Babu, TKM Asset Grandios Sterling

ASSOCIATION FORMATION ——— KEY HANDING OVER



Asset Sunny Days, Trivandrum



Mr. Ramesh Babu, Asset Grandstand



Dr. Manoj, Dr. Biby,
Asset Rangoli



Parents of Mr. Sekhar Kothanath,
Asset Galleria



Mother of Dr. Rakhee Divakaran,
TKM Asset Grandios Sanford



Mr. Lalan Joseph,
Asset Rangoli



Mrs. Shabna Anaz,
TKM Asset Grandios Sanford

KNOW MY PROJECT



Asset Moon Grace

DOCUMENT HANDING OVER



Mr. Reghunath K, Asset Rangoli

ASSET DELIGHT SURPRISE



Birthday Wishes to Mr. George V Mathew (Sunnychayan), Asset Northstar



Wedding Anniversary Wishes to Mr. Muraleedharan & Mrs. Jayasree, Asset PKS Heritage



Birthday Wishes to Dr. Neetha Gopal, Asset Ensign



Birthday Wishes to Mr. Chandramohan, Asset Orchestra



Birthday Wishes to Mrs. Nisha A B, Asset Chiraag



Birthday Wishes to Mr. V J Abraham, Asset Gateway

HOUSE WARMING CEREMONY



Mr. Sethu & Mrs. Athira, Asset Limelight



Mr. Shamsudeen Nishad & Family, TKM Asset Grandios Sanford



Mrs. Athira Rakesh, Asset Sunny Days

WEDDING CEREMONY



Son of Mr. Shamsudeen Nishad, TKM Asset Grandios Sanford



Mr. Saiju Joseph with Alphonsa



Mr. Ram Kiran C S with Krishnaja



Wedding wishes to Ms. Reshma, Daughter of Dr. K.Reghunath, Asset Rangoli



Ms. Vaishnoodevi, Daughter of Ramdas Menon, Preethika, Asset Platina



Adv. Manuel K M with Shermin

KNOW YOUR COLLEAGUE

Hi,

Myself, Pinky Robin, working as a customization draftsman for Asset Homes for over one year. I'd like to express how privileged it is for me to work for this company and be a part of this lovely family. The past year at Asset Homes has provided various opportunities to pursue my interest in various areas, which has prepared me well on both professional and personal level. Okay... Now I'll introduce myself, my family and other crazy little facts about my life.

Family – My little universe filled with love, joyful chaos and peace forever

My mother Mrs. Manikutty is a homemaker, who is also an entrepreneur and my better half Mr. George Robin is working in UAE. And the main lead of our family is my son Nivin K Robin. He is studying in the 1st standard.

The family introduction wouldn't be complete without my pets and plants. We have a pet dog named Bubly, a fish named Nemo and a couple of lovebirds. And there is a wide range of indoor and outdoor plant babies accommodated in my little world. I would proudly say that I am a crazy plant hoarder.

Now moving on to my extended family, my Asset family. Office is the place where most of us spend a major portion of the day. Work becomes more interesting when it is with people having the same vibe. My department head Mrs. Seena Rajesh, my seniors Mr. Akhil and Mrs. Shameena and my teammates Elmy, Nasrin, Nimisha, Amal, Arunima, Sruthy, Reshma, Nisha and Aswathy are more like family to me. We share a bond that is extended beyond the walls of the office room. I am pretty sure, I can consider them as my go-to people for anything without any hesitation.



Personal Life

I was born and brought up at Thrikkakara, Ernakulam. I did my schooling at Cardinal Higher Secondary School and got my ITI Certification in Draughtsman Civil from Skiltech College of Engineering, Ernakulam in 2007. I started my career at AGEY Engineers and worked in various other construction firms. I joined Asset Homes in 2021. The journey so far, so good.

Now coming to my hobbies, I spend most of my free time gardening, reading, listening to songs and singing. Then chit chat with my friends and family. I am also doing my BA Literature degree. I have contributed a fair share in dance as well.

"We shall never know all the good things that a simple smile can do"

So let's face the world with a little smile on our face.

Thank You

Q-LAB



Q-LAB



EMPLOYEES MEETING



Employees meeting with Dy. Labour Commissioner

QUALITY TOOL BOX TALK



Asset Sovereign



Asset Platina



Asset Dominion



Asset Moongrace

MONTHLY SAFETY MEETING



Asset Chamber



Asset Magnum



Asset Platina



Asset Fortuna

MEDICAL CAMP



Asset East Brook

CLEAN WORK PLACE



Asset Platina

SPECIAL RECOGNITION AWARD



Nisha Jacob



Saran Kumar G G

SERVICE STAR OF THE MONTH



Nasrin P N

WALL OF FAME



Er. Sabu K V

SALES STAR OF THE MONTH



Devesh Jayadevan

FIRST RUNNER UP SALES



Lojo Joseph

ENGINEERS OF THE MONTH



Er. Anand K V



Er. Lijin K



Er. Sajeev Koshy

SPECIAL EXCELLENCE AWARD

Sub Structures



First
Asset Dominion



First Runner Up
Asset Majestic

Super Structure



First - Asset Luminance



First Runner Up
Asset PKS Heritage

SERVICE CITATION



Shaji Jose E V



Shine Victor



Dinil Kuriakose

BIRTHDAY CELEBRATION



Rayan



Rojan Nath V S



Reshma Raveendran



Veena Venugopal



Nimisha R



Vivek T



Prasoon K



Jinto K Joy



Derriel John



Sachin S Kumar



Vineeth M



Hari Kumar K

NEW JOINEES



Sujith P



Thaju Joseph



Ashik V S



Hiran P H



Steny Jose



Anosh P A



Kiran Viswa M K

BIRTHDAY

Rohini P S - March 1 | Simna E K - March 1 |
Steny Jose - March 1 | Nishanth M R - March 2
| Rajeshkumar C S - March 3 | Rajesh S R -
March 5 | Binu K M - March 6 | Vidyasagar C -
March 12 | Ajitha Raghurajan - March 12 |
Rasnil K R - March 12 | Tintu Thambi - March
13 | Aswin Varghese Tharian - March 13 |
Sujith N - March 15 | Vimal Varghese - March
16 | Nijamudeen M - March 18 | Krishnakumar
K P - March 19 | Sankar S - March 19 | Anoob P
A - March 24 | Jibinkumar V - March 25 | Milan
Pradhan - March 25 | Sudheesh C - March 25 |
Viswagiri Viswambaran - March 26 | Paul V
Thomas - March 26 | Alex P John - March 28 |
Deepak Thomas - March 29

SAD DEMISE



Mr. M K Rajendran
Father of
Aswathy Rajendran

ANNIVERSARY

Salomy Antony - March 11 | U A Azeer - March 12 | Prasanthan Alinkeel - March 20 | Baburaj B - March 26 | Premil Kumar P - March 26 | Suby M Babu - March 27 | Biju Nair S - March 27 | Athira A - March 28 | Sunil Kumar V - March 29 | Anto P L - March 29



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