

122ND
ISSUE

ASSET
Beyond
squarefeet

JUNE 2023



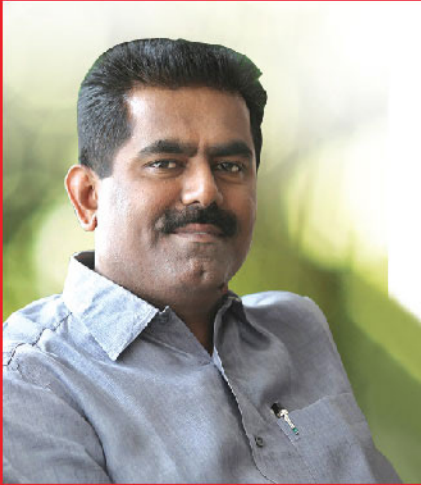
A monthly newsletter from Asset Homes



OUR PRESTIGIOUS
100TH
PROJECT



Stone-laying ceremony of Asset Nilaavu, Alappuzha



MANAGING DIRECTOR SPEAKS

Dear friends,

I wanted to reflect on the past month and commend all of you for your exceptional performance. It has been truly inspiring to witness the remarkable achievements and actions that have taken place.

Congratulations to all the performers and my best wishes for continued success.

Each month holds significance due to the various activities that shape our future. Whether they are innovative endeavours or routine tasks, the implications always tend to exceed our expectations. This is often influenced by social factors that impact the activities and the people executing them. As we assess the facts and figures, it becomes evident that individuals make a significant difference. Even the most innovative initiatives can falter due to a lack of commitment from the team or a lack of understanding about the overall objective.

In May, we conducted performance appraisals for our team members. This was an opportunity to reflect on both successes and failures. The appraisal process is crucial in enhancing organisational efficiency by ensuring that individuals perform to

their fullest potential, develop their skills, and receive appropriate recognition. Consequently, this leads to overall improved performance within the organisation. At Asset Homes, appraisals are not only for identifying areas that need improvement but also for mapping out the career paths of our top performers. We aim to offer training and development opportunities that equip them with the skills necessary for advancement.

Appraisals also provide an ideal platform for communicating changes in the work environment to team members. It allows us to clearly define new responsibilities, set achievable goals, and arrange training programs on new technologies or products. Moreover, the goals set during appraisals should not only focus on individual development but also challenge everyone to enhance their performance and boost the overall productivity of the team.

However, performance goals must be fair and attainable to avoid negative impacts. In line with this, we have decided to increase remuneration for those who deserve it, ensuring we retain our best employees and eliminate underperformers. We have also recognised that unethical leadership behaviour, disregard for the well-being of team members, lack of diversity, financial security, and self-respect are more accurate predictors of attrition than mere compensation. Therefore, we are introducing a life insurance scheme and pension plans for deserving individuals as part of this year's appraisal process.

In any organisation, giving team members a voice is vital for driving positive change. We must remember that appraisals should not be treated as one-way conversations. It is essential for employees to feel that they are on the same team as their managers, working together rather than against each other. The appraisal meeting provides a valuable opportunity for team members to express their concerns, share ideas, and ask questions. When managers actively listen and address these concerns, it cultivates a happier workforce, ultimately benefiting the organisation. In the spirit of corporate democracy, I firmly believe that team members should be allowed to vote on company decisions. This level of engagement is needed now more than ever.

I am excited about our progress so far and confident that we are on our way to becoming an exceptional workplace. Together, we can turn this vision into reality.

Best regards,

Sunil Kumar V

Founder & Managing Director

ASSET NILAAVU STONE-LAYING CEREMONY

MLA of Alappuzha Mr. P P Chitharenjan launched the brochure of Asset Nilaavu, the prestigious 100th project from Asset Homes in the presence of Ward Councillor Mrs. Kochuthresiya, Asset Homes MD V Sunil Kumar, Landlord Mr. Moncy Daniel and Rtn. K Babumon.



Snapshots from the stone-laying ceremony of Asset Nilaavu at Punnamada, Alappuzha.

ASSET EMINENCE STONE-LAYING CEREMONY

Snapshots from the stone-laying ceremony of Asset Eminence



MEDICAL CAMP



Asset Gateway



Asset Chamber



Asset Moon Grace

EMERGENCY EVACUATION MOCK DRILL AND FIRE FIGHTING TRAINING AT ASSET MAJESTIC



MONTHLY SAFETY MEETING



Asset Gateway



Asset Majestic



Asset Magnum



Asset Fortuna



Asset East Brook



Asset Chamber



Asset Moon Grace



Asset Dominion

SAFETY TOOL BOX TALK



Asset Radiance



Asset Dominion



Asset Platina



Asset PKS Heritance



Asset Magnum



Asset Fortuna



Asset Moon Grace



Asset Canzara



Asset Majestic



Asset Winside



Asset Alpine Maple



Asset Chamber



Asset Gateway



Asset Laurels

KNOW YOUR COLLEAGUE



Dear all,

I'm Priska K Kuriachan, working as Estimation Engineer at Asset Homes Head Office, Ernakulam. I have been a part of Asset Homes since December 2021. Working here has been a great experience in my life. Being an Assetian is always a matter of immense pride. With great delight and privilege I can say that Asset Homes has definitely proven to be an Asset in my career.

I was born and brought up in Kothamangalam, a small town in the district of Ernakulam. I completed my Bachelor's in Civil Engineering from Indira Gandhi Institute of Engineering and Technology. I chose Civil Engineering as my profession because it has always been my passion. I worked as a Site Engineer in Alfa Ventures Pvt.Ltd, Kochi, for 4 years before joining Asset Homes.

Family-My Roots

Mine is a nuclear family with six

members. Blessed with great parents, father Mr. Kuriachan K K, my mentor, who made me who I am today. My mother, Mrs. Kunjamma Kuriachan, from whom I learned the lessons of being happy in life with whatever I have. Her endearing care, love, and support has always been my pillar of strength.

I have three sisters. The eldest one, Ms. Juby K Kuriachan is working as Nursing staff in Jubilee Mission Hospital, Thrissur. My second elder sister, Ms. Feba K Kuriachan is also working as a Nurse in Saudi Arabia. Next is the youngest of all of us, Ms. Blessy K Kuriachan is currently pursuing her Master's in Commerce in the United Kingdom. Both elder sisters are married and leading a happy life with their children. I'm really blessed to have these great

women in my life, for they have always stood by my side in all my ups and downs.

As an employee, I have learnt a lot from Asset Homes, and I believe that it's a great place for me to enhance my knowledge and skills. I'm really grateful to Asset Homes for providing me with such a peaceful working environment. I also thank my colleagues who give me all kinds of support, especially Baburaj Sir, who always shares his experience and knowledge without any hesitation.

Have the courage to rise up and fly high. Believe in your strengths and weaknesses. Find and create the best version of yourself. Face life with a smile.

Hereby concluding, responsibly yours,

Priska K Kuriachan

ASSET CUSTOMER OF THE MONTH



Mr. Syam Prasad,
Asset Galleria



Mrs. Sipli Abraham,
Asset Chrisabelle



Mrs. Bindu Saji,
Asset Orchestra

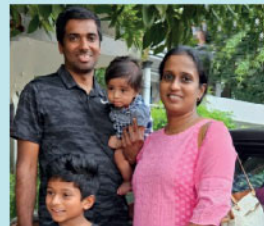


Ms. Sneha Raju, 3G,
Asset Canvas

DELIGHT DRIVE



Mr. Reju Mathew, Asset Canvas



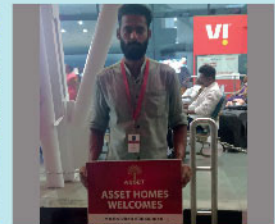
Mr. Shinu P Samuel, Asset Rangoli



Mrs. Khaleel, Asset Hillcrest Volga



Mr. Rathish Surendran & Family,
TKM Asset Grandios Sterling



Q LAB TEST



DOCUMENT HANDING OVER



Mr. Shinu P Samuel,
Asset Rangoli



Mr. Prasad, F/o Mr. Ashish
Prasad, Asset Rangoli



Mr. Rajeev Krishnan,
Asset Rangoli



Mr. Unnikrishnan,
Asset Rangoli

DELIGHT SURPRISE



Birthday Wishes to Mrs. Sonia,
Asset Orchestra



Birthday Wishes to Mrs. Smitha,
TKM Asset Grandios Sanford



Birthday Wishes to Mrs. Sindhu
Udayakumar, TKM Asset Grandios
Sterling



Birthday Wishes to Mrs. Elizabeth
Thomas, Asset Precious



Birthday Wishes to Mrs. Beena
Priyadarshan, Asset Canvas



Birthday Wishes to Mr. Manoj P
Anand, Asset Gateway



Birthday Wishes to Mr. Kishore Kumar,
Asset PKS Heritance



Birthday Wishes to Dr. Gangadharan,
Asset PKS Heritance



Birthday Wishes to Mr. Rajagopalan,
Asset PKS Heritance

FIRST OWNER'S MEETING & ASSOCIATION BEARERS ELECTION



TKM Asset Grandios Sanford

HOUSE WARMING CEREMONY



Mr. Suraj Surendran,
Asset Raintree



Mr. Geo George & Mrs. Anju
Joseph, Asset Chrisabelle



Mr. Dwipin Dileep Kumar,
Asset Senate



Mr. Anilkumar & Mrs. Smitha,
TKM Asset Grandios Sanford

KEY HANDING OVER



Mrs. Vinaya Ramachandran
& Family, Asset Raintree



Mrs. Thankamani Nandakumar,
Asset Galleria



Mrs. Remya, Asset Limelight



Mr. Unnikrishnan K V &
Mrs. N Rajani, Asset Raintree



Mr. Unnikrishnan,
Asset Rangoli



Mr. Suraj Surendran &
Family, Asset Raintree



Mr. Suraj & Mrs. Deepthi,
Asset Sunny Days



Mr. Sreekanth Murali,
Asset Patio



Mr. Shinu P Samuel,
Asset Rangoli



Mr. Satheesh Kaliyandil &
Mrs. Namitha, Asset Raintree



Mr. Sangeeth & Mrs. Meera,
TKM Asset Grandios Sanford



Mr. Saju Joseph,
Asset Raintree



Mr. Safarulla,
Asset Senate



Mr. Sadanandan N &
Mr. Arjun, Asset Raintree



Mr. Rajeev Krishnan,
Asset Rangoli



Mr. Genesh R & Mrs. Girija,
Asset Alpine Oaks

KEY HANDING OVER



Mr. Pious, TKM Asset
Grandios Sanford



Mr. Odattil Padmanabhan,
Asset Galleria



On behalf of Mr. Dwipin
Dileep Kumar, Asset Senate



Mr. Leneesh P,
Asset Raintree



Mr. Abhishek & Mrs. Gopika,
TKM Asset Grandios Sanford



Dr. John Rethnakumar
& Dr. Jain Joy,
TKM Asset Grandios Sanford



Mr. Muhammed Suhail,
JV Partner, TKM Asset
Grandios Sanford



Mr. Radhakrishnan on behalf
of Mr. Arun K M & Mrs. Rakhi,
Asset Senate

MATHRUVANDANAM



Dr. Nirmala Lilly, President of KMA and Mr. V Sunil Kumar, MD of Asset Homes address the audience on the occasion of Mathruvandanam Event on Mother's Day.

Snapshots from Mathruvandanam Event



Mr. Krishnan on behalf of
Mr. Pradeep Kumar T,
Asset Senate



KIDS SUMMER TRAINING PROGRAMME



Snapshots from the programme

ABECEDARIANS OF THE NEW ACADEMIC YEAR



Eminem Mczaine,
S/o Aswathy A Mohan



Aldrich K Albin,
S/o Albin



Shifa N,
D/o Nijamudeen



Anvi Shiva Arun,
D/o Arun S



Manav Krishna,
S/o Simna E K



Sreyan Krishna,
S/o Sreekutty L



Rishab Ragesh,
S/o Ragesh R

CLEAN WORKPLACE



Asset Majestic

ENGINEER OF THE MONTH



Ittyavirah Abraham

SERVICE STARS OF THE MONTH



Chandini Arun



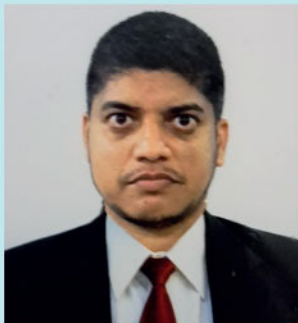
Unnirajan T N

FIRST RUNNER UP SALES



Vishnukumar B T

SALES STAR OF THE MONTH



Haseem M K

WALL OF FAME



Er. Prasanth A P

SPECIAL EXCELLENCE AWARD

Super Structure



First - Asset PKS heritage



First Runner Up-
Asset Celeste Villa



First Runner Up-
Asset Radiance

Substructure



First - Asset Dominion



First Runner Up - Asset Winside

CITATION MARCH 2023



Rajesh R

PRE-MONSOON CHECK-UP



Asset Chiraag, Thrissur



Asset Chrisabelle, Kottayam



Asset City Bay, Ernakulam



Asset Corridor, Ernakulam



Asset Dew, Ernakulam



Asset Enlive, Ernakulam



Asset Grandstand, Kannur



Asset Hillcrest Volga, Trivandrum



Asset HK Hallmark, Kannur



Asset Iris, Ernakulam



Asset Kinship, Erroor



Asset Metro Bay, Ernakulam



Asset Midtown, Thrissur



Asset North Star, Ernakulam



Asset Patio, Ernakulam



Asset Picasso Palette, Kottayam



Asset Precious, Thrissur



Asset Sapphire, Kottayam



Asset Signature, Trivandrum



Asset Signature, Trivandrum



Asset Urban Crest, Ernakulam



Asset Versatile, Ernakulam



Asset Orchestra, Trivandrum



Asset Gulmohar, Calicut

PRE-MONSOON CHECK-UP



Asset Anchorage, Thrissur



Asset Darshan, Thrissur



TKM Asset Grandios Sterling,
Kollam



Asset Lineage,
Sasthamangalam



Asset Legacy, Trivandrum



Asset Le Grande, Ernakulam



Asset Luminaire,
Kadavanthra



Asset Canvas, Kochi



Asset Castle, Ernakulam



Asset Kottaram, Kochi



Asset Bay, Kochi



Asset Synergy Heights,
Thripunithura



Asset Insignia, Kochi



Asset Chandelier,
Thripunithura



Asset Bellevue, Kochi



Asset Rangoli, Maradu



Asset Solitaire, Kochi



Asset Periyar Scape, Kochi



Asset Green Ford, Ernakulam



Asset E-scape, Kakkannad



Asset Silicon Heights &
Asset Cyber Heights,
Kakkannad



Asset Silver Swan,
Ernakulam



Asset Kasavu,
Ernakulam



Asset Silver Streak,
Ernakulam

PRE-MONSOON CHECK-UP



Asset Ocean Grove, Kochi



Asset Casa Grande, Ernakulam



Asset Limelight, Edappally



Asset Centrale, Kochi



Asset Thejomaya, Kochi



Asset East Thottekatt, Kochi



Asset E-Valley, Kakkanad



Asset Petals, Kakkanad

BIRTHDAY CELEBRATION



Shiju M J



Unnirajan T N



Gopalankutty T M



Vimal V T



Sarath Stephen



Lijin K



Tishana A S



Vibin T V



Majo Jose



Ram Kiran C S



Krishnakumar V



Aswathy Rajendran



Suby V T



Josy K J



Sandeep K S



Seema Lenin

BIRTHDAY CELEBRATION



Roshan Lal



Resmi C



Regi Varghese



Priska K Kuriachan



Jayachandran N G



Sujesh M



Seema Jayadevan



Baburaj B



Aseena M S



Deeshith K

NEW JOINEES



Vineeth P



Jineesh P

BIRTHDAY LIST

Chandra J C Jun - 1 | Sunu Roshan Jun-4 | Vibin Babu Jun - 7 | Abhijith C R Jun - 8 | Dona Simon Jun - 10 | Salomy Antony Jun - 13 | Vivek S Nair Jun -14 | Sumitha C V Jun -15 | Manu M D Jun - 16 | Seena Rajesh Jun - 18 | Indu Rajesh Jun - 20 | Shine V Jun - 23 | Anju Venugopal Jun - 26 | Sreela S Nair Jun - 30

WEDDING ANNIVERSARY LIST

Rajesh K R Jun - 2 | Seena Rajesh Jun - 2 | Lojo Joseph Jun - 5 | Rohini P S Jun - 7 | Navas V A Jun -10 | Johnson Jacob Jun - 11 | Gautam Darjee Jun - 11

SAD DEMISE



Sasi M, F/o Sarimol S



Responsibly Yours

CORPORATE OFFICE

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