

125TH
ISSUE

ASSET
Beyond
squarefeet

AUGUST 2023

A monthly newsletter from Asset Homes



STONE-LAYING CEREMONY OF ASSET ELAN CASA, KOZHIKODE



MANAGING DIRECTOR SPEAKS

Dear friends,

As always, I enjoy communicating with you about matters that directly impact our business and personal growth. I believe that sharing relevant insights and reflections keeps us connected and informed.

During this month of July, many of us observe traditional Ayurveda treatments to rejuvenate our bodies and engage in the recital of the epic Ramayana to rejuvenate our minds. It is a time when Malayalis worldwide welcome the new year, focusing on cleansing, calming, and nurturing both body and mind in the month of Karkidakam. Traditionally, this period is the precursor of the Onam festival, which falls in the first month of the Malayalam calendar, Chingam. Onam is a joyous celebration of the end-of-harvest season, deeply rooted in Kerala's agricultural heritage, where paddy fields and farmers once flourished.

For those of us at Asset, Onam has always been a time to relish the sumptuous Onasadya, a feast we dearly miss since the onset of the pandemic. However, I am delighted to share that we plan to revive this cherished tradition at all our branches this year, fostering enjoyment and togetherness. Onam offers

more than just a delectable culinary experience; it is a profound message encompassing numerous virtues. It symbolises material prosperity, dharma (righteousness), and kindness. The festivities brim with enthusiasm, celebration, games, and dances, connecting us to our cultural heritage and the beauty of nature. Onam's significance extends beyond mere rituals; it imparts profound life lessons that remain ever-relevant.

As we celebrate Onam, I extend my sincere and heartfelt wishes to all our family members. May this occasion bring joy, prosperity, and togetherness to each one of you. Happy Onam!

In the spirit of this remarkable festival, let us take a moment to learn valuable management lessons from Onam's teachings. Onam is a celebration of togetherness, much like a boat race where every participant plays a crucial role. Similarly, our organisation thrives on the strength of our united team, with each member contributing their unique talents.

Moreover, the legend of King Mahabali imparts essential life and management lessons. His righteous rule led to prosperity, but his downfall came from succumbing to ego and greed. The power of faith and prayers was evident when Lord Vishnu incarnated as Vamana to restore balance. Mahabali's disregard for his preceptor Shukracharya's advice emphasises the importance of listening to our elders and teachers. When Vamana asked for a mere three steps of land, Mahabali kept his word, demonstrating the significance of integrity and fulfilling promises.

Above all, the tale of Onam teaches us that humanity triumphs in the end. Mahabali's humility and love for his people touched Vamana's heart, leading to his annual return to his land and the celebration of Onam.

In conclusion, let us remember these five profound lessons:

- Power must be wielded with caution to avoid ego and greed.
- Faith and prayers can work wonders.
- Always show respect to your teachers and elders.
- Keep your promises and uphold your integrity.
- Ultimately, humanity prevails, spreading love and compassion.

As we move into the month of August, let us carry these timeless lessons with us, guiding our actions and decisions. Wishing all of you a successful and fulfilling business month ahead.

Best regards,

Sunil Kumar V

Founder & Managing Director

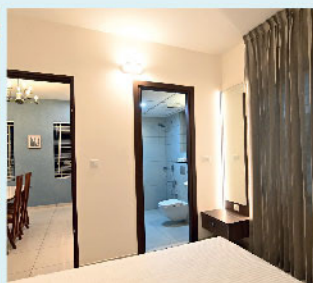
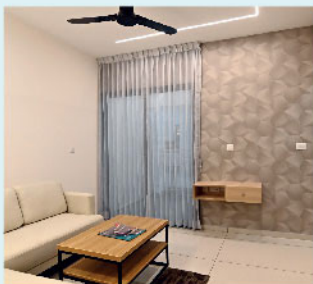
ELAN CASA STONE-LAYING

MLA of Kozhikode North Constituency
Mr. Thottathil Ravindran laid the foundation stone
of Asset Homes' 104th project Elan Casa at
Chevayoor, Kozhikode in the presence of JV
partners Mr. Thomas Sebastian, Mrs. Sinthya
Sebastian and Asset Homes
Managing Director Sunil Kumar V.



WINSIDE EXPERIENCE PAVILION INAUGURATION

M G Kavu Panchayat President Mr. Devassy (K J Baiju) inaugurated the Experience Pavilion of Asset Winside, Thiroor, Thrissur on 1st July 2023. Ward Member & Vice President of M G Kavu Panchayat Mrs. Marina Babu, JV Partners Mrs. Rekha Venugopal, Mrs. Ammu Nandakumar, Asset Homes' Team Ms. Anju Venugopal (CIO), Mr. Sajith P N (Sr. GM, Projects), Mr. Santhosh T (Sr. GM, Sales Kerala), Ms. Seena Rajesh (AGM, Asset Delight) and Mr. Narayanan, (F/o Sarath, Winside customer) lit the lamp.



SALES EXPO



Lulu Mall, Trivandrum



Tejaswini Technopark



SBI NRI MEET AT PATHANAMTHITTA



St. Mary's Orthodox Church,
Mallassery, Pathanamthitta

DSA ACTIVITIES



Product Briefing at Big Deals (DSA) Annual Meeting



With Hasin Abdulla (Instagram Influencer)

EMERGENCY EVACUATION MOCK DRILL AND FIRE FIGHTING TRAINING



Asset East Brook

MONTHLY SAFETY MEETING



Asset Laurels



Asset Sovereign



Asset Gateway



Asset Celeste



Asset Canzara



Asset Chamber



Asset Dominion



Asset Ensign

Q LAB TEST



Asset East Brook



Asset Down to Earth



Asset PKS Heritage



Asset Majestic



Asset Platina



Asset Moon Grace

MEDICAL CAMP



Asset Down to Earth



Asset Fortuna



Asset Celeste

QUALITY TOOL BOX TALK



Asset Chamber



Asset Winside



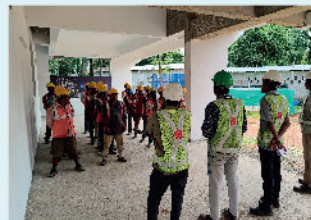
Asset Samskriti



Asset Moon Grace



Asset Alpine Maple



Asset East Brook



Asset Down to Earth



Asset Gateway



Asset Celeste



Asset PKS Heritage



Asset Ensign



Asset Sovereign

QUALITY TOOL BOX TALK



Asset Laurels



Asset Dominion



Asset Canzara



Asset Majestic



Asset Magnum



Asset Platina



Asset Fortuna

VENDOR'S MEETING & DEMO OF AMENITIES AT ASSET GALLERIA



CUSTOMER OF THE MONTH



Mrs. Anu Niyas & Family,
Asset Alpine Oaks



Mr. Sachindranath & Family,
Asset Sunny Days



Mr. Farhan, Asset Gulmohar



Mr. Somasekharan T &
Mrs. Manorama Somasekharan,
Asset Senate



Dr. A V Shibu &
Mrs. Seena Beegam,
Asset Precious

DELIGHT SURPRISE

Birthday Wishes to Mr. Paul Joseph
Kattookaran, Asset Anchorage, JV
Partner



KARGIL VIJAY DIWAS CELEBRATION



Commemorating Capt. P V Vikram (S/o Lt.Col. P K P V Panicker), customer of Asset Gulmohar, who made supreme sacrifice in the Kargil Vijay Operation, Asset Homes handing over a token to his mother Mrs. Kalyani Panicker.

DELIGHT DRIVE



Mr. Sunil Sunny, Asset Gitanjali



Mr. Rajeev Vasudevan, Asset Precious



Mr. Shajeer Aboobaker, Asset Orchestra

FELICITATION



Dr. R S Anju, customer of Asset Gulmohar for achieving Marie Curie Post Doctoral fellowship by the European Commission.



Anju Venugopal (CIO, Asset Homes) is bestowed as the Women Achiever in Customer Relations by Realty+ Women Icon Conclave & Awards 2023

HOUSEWARMING CEREMONY



Mr. Sugeet & Family, Asset Senate



Mr. Sreekumar & Mrs. Sindhu Sreekumar, TKM Asset Grandios Sanford



Mr. Raji E P & Family, Asset Senate



Mr. Mukundan & Family, Asset Alpine Oaks



Mr. Mansoor, TKM Asset Grandios Sanford



Mr. Jerril Vinny, Asset Precious

HOUSEWARMING CEREMONY



Mr. Jacob Mammen,
TKM Asset Grandios Sanford



Mr. Anoop Shankar & Mrs. Priya Anoop,
TKM Asset Grandios Sanford



Mr. Anoop & Mrs. Rani,
Asset Sunny Days



Dr. Varsha, Asset Precious



Mr. Baiju Ramachandran & Mrs. Remya Baiju, Asset Senate

DOCUMENT HANDING OVER



Mrs. Pushpa Vijayan, Asset Rangoli



Mr. Binoy Sebastian Vettical, Asset Rangoli



Mr. Ajit Ancheri, Asset Rangoli



Commodore K M Thomas, Asset Rangoli



Dr. Abdul Hakeem Hamza, Asset Galleria

CLEAN WORKPLACE



Asset Gateway

ASSET SUNNY DAYS HANDED OVER TO OWNERS' ASSOCIATION



KEY HANDING OVER



Mr. Johny Mathew & Family, Asset Rain Tree



Parents of Mrs. Deepa Jacob & Family, Asset Rain Tree



Parents of Mr. Deepak Varghese, Asset Alpine Oaks



Mrs. Bindu P Divakaran, Asset Alpine Oaks



Mrs. Renukadevi, W/o Mr. N Duraisamy, Asset Alpine Oaks



Mrs. R K Nalini & Family, Asset Rain Tree



Mrs. Pushpa Vijayan, Asset Rangoli



Mrs. Jyothi Usha, Asset Legacy



Mr. Zachariah, F/o Mr Rohit Zachariah, Asset Limelight

KEY HANDING OVER



Mr. Sugeet U V & Family, Asset Senate



Mr. Sibin Mathew,
TKM Asset Grandios Sanford



Mr. Shybi Vayakkara & Mrs. Vidya Shybi,
Asset Senate



Mr. Shibu Chacko, Asset Sunny Days



Mr. Saifudeen, Asset Gulmohar



Mr. Raji E P & Family, Asset Senate



Mr. Rajesh P V, Asset Senate



Mr. Niyas & Family, Asset Alpine Oaks



Mr. Nikhil Suraj, Asset Rain Tree



Mr. Navil Prasad & Family, Asset Senate



Mr. Mukundan & Family, Asset Alpine Oaks



Mr. Mansoor & Mrs. Thashnima Mansoor,
TKM Asset Grandios Sanford



Mr. Jyothi Mohan & Family, Asset Limelight



Mr. Jithin Raj, Asset Alpine Oaks



Mr. Fazul Kareem & Mrs. Fahima Kareem,
Asset Senate

KEY HANDING OVER



Mr. Binoy Sebastian Vettical, Asset Rangoli



Mr. Baiju Ramachandran &
Mrs. Remya Baiju, Asset Senate



Mr. Antony Job, Behalf of
Mr. Stanley Job, Asset Rangoli



Mr. Anand Madhusudan & Mrs. Nisha
Anand, TKM Asset Grandios Sanford



Mr. Mohamed Hafiz O K, Asset Rain Tree



Mr. Antony Job, H/o Mrs. Sheela Antony,
Asset Rangoli



Mr. Chelora Vijayan & Family, Asset Senate



Dr. Salim M N & Family, Asset Rain Tree



Col. Krishnan, Asset Senate

KNOW YOUR COLLEAGUE



Dear Assetians,
Hi,

Myself, Neethu V S, residing in Trivandrum. I am married to Sabarish Kumar who is an NRI. We have two energetic boys (Devadath & Devakarthik) who are studying in 4th standard. and kindergarten respectively. I am blessed with great parents, father Mr. Vijayakumar (Rtd), mother Mrs. Sreekumari L. I have a brother Nandhu V S and my sister-in-law Sneha. These are my pillars who stand for me in any situation.

KNOW YOUR COLLEAGUE

I have a degree in travel and tourism, and a diploma in cabin crew flight management.

I started my career in 2008 as a restaurant hostess in Muthoot plaza Trivandrum. After two years, I joined Aegon Religare Insurance Co. Pvt. Ltd. as Regional Coordinator (Sales). My job profile was to support the sales team of the Kerala Region by instating sales activities marketing programs and insurance education programs.

Later in 2013 I relocated to Qatar with my husband. There I started working with Alfardan Properties as Customer Service Executive. I have successfully completed 7 years with

the company. Then in 2021 I came back to India and I joined PSD Developers Trivandrum as Administration & Sales Manager. In 2022 I joined Samaira Homes as Administration and Sales Manager. In both companies I got opportunities to exhibit my skills.

In June 2022 I got a very surprising opportunity to work with the brand leader of Real Estate Industry, Asset Homes, as Sales - Assistant Manager, under the leadership of Malini Ma'am (GM, Sales & Marketing). With her support I got many opportunities to enhance my sales skills and thereby achieving good results as well.

One of the lessons that I grew up with was to always stay true to yourself and never let what someone else says distract you to give up on your goals. Work hard in silence, let your success be your voice. Happiness is not merely possession of money; it lies in the joy of achievement, in the thrill of creative effort.

I express my gratitude to my Sales Team and the Management of Asset Homes for the great support and great working environment

Hereby concluding,
responsibly yours,

Neethu V S Sager

Assistant Manager, Sales

SALES STAR OF THE MONTH



Jijeesh N

SALES STARS OF THE LAST FINANCIAL YEAR



Prasanthan Alinkeel
(Sales Star)



Lojo Joseph
(1st Runner-up)



Vinod Kumar K
(2nd Runner-up)

SERVICE STARS OF THE MONTH



Indu Rajesh



Pretty Paul

1ST RUNNER UP SALES



Nithin Avarachan

ENGINEERS OF THE MONTH



Akhil Sivaraman



Vibin T V

SPECIAL EXCELLENCE AWARD

Substructure



1st
Asset Dominion



1st Runner-up
Asset Canzara



1st
Asset PKS Heritage



1st Runner-up
Asset Radiance

Superstructure

SPECIAL RECOGNITION AWARD



Sujesh M

BIRTHDAY CELEBRATION



Mohammed Safeer M T



Neethu V S

CITATION FOR THE MONTH OF JUNE



Nidhi P M



Prasad M B



Sabu G



Subi V T

NEW JOINEES



Sibin T C



Akhil Thomas



Tony John



Vishnusree P S



Rajalakshmi
Naveen



Bibin George



Aju Philip

BIRTHDAY LIST

Manjusha B L Aug- 1 | Gautam Darjee Aug- 1 | Jyothish Kumar N A Aug- 3 | Priyanka Premal Aug- 4 | Vidhubala P J Aug- 5 | Sangeetha K G Aug- 8 | Athira A Aug- 10 | Prasanth A P Aug- 10 | Nandakumar K S Aug- 10 | Shameena Shafeeque Aug- 14 | Biju Nair S Aug- 15 | Arun S Aug- 17 | Francis Perera Aug- 17 | Anchana M P Aug- 18 | Nithin Avarachan Aug- 20 | Ashna Sara Shaji Aug- 23 | Subin Babu Aug- 25 | Tinu Davis Aug- 28 | Hari Krishnan R S Aug- 29 | Shaji Jose Aug- 29 | Rahul Ravi Aug- 30

WEDDING ANNIVERSARY LIST

Rajalakshmi Naveen Aug 8 | Sunaina Rejin Aug 16 | Eldhose Paul Aug 16 | Unnikrishnan M S Aug 17 | Deepak Mathew Aug 19 | Nimisha R Aug 20 | Jineesh P Aug 21 | Sandheep Chandran Aug 23 | Lekha Chandran Aug 23 | Bibin Babu Aug 23 | Krishnakumar V Aug 24 | Sandeep K S Aug 26 | Vinodkumar K Aug 29 | Gopika Gopan Aug 29 | Lijin K Aug 29 | Steny Jose Aug 29

www.assethomes.in



Responsibly Yours

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Email: enquiry@assethomes.in
(An ISO 9001:2015 Certified Company)

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