

126th
ISSUE

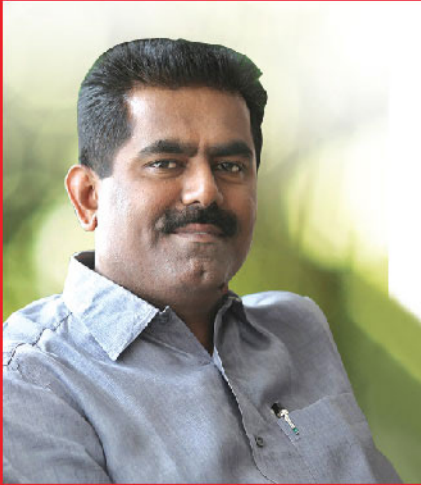
ASSET
Beyond
squarefeet

SEPTEMBER 2023

A monthly newsletter from Asset Homes

**ASSET ZENITH
LAUNCHED:
Foundation Stone
Laid for our 105th Project**





MANAGING DIRECTOR SPEAKS

Dear friends,

The month of August witnessed a lot of preparatory jobs connected with the new project "Asset Golden Sands"-Beach Road, Kozhikode, a 786-foot skyscraper, which is supposed to be the highest in Kerala. We've diligently selected consultants, engaged with contractors, and taken cues from notable projects in Dubai and Mumbai. Creative ideation with world-famous celebrity Ar. Sanjay Puri and his team regarding the Township projects at Trivandrum and Cochin was a remarkable experience in my business life. Also, the seminar on affordable housing by K-RERA and business meetings with Markaz Knowledge City, Kozhikode were highlights of the month. The stone-laying ceremony of Asset Zenith, Kozhikode was conducted successfully. I welcome Mr. Mohammed Ali to our family as a stakeholder investor in this project.

Another milestone was our strategic alliance with M/s. Ambica Constructions, Bangalore. This collaboration promises to deliver quality, safety, and cost-effectiveness. This collaboration will definitely redefine India's Real Estate Landscape. Mr. Praveesh Kuzhipilly, Founder and Managing Director of Ms. Ambica Constructions,

has signed the agreement with me on the auspicious occasion of Chingam 1 (August 17). We will likely witness exciting times ahead as both organisations are set to leverage our combined expertise, knowledge, and experience to deliver a wide range of groundbreaking projects across India as a consortium. I take this opportunity to congratulate and welcome the family of Ambica Constructions, who made such a historic decision.

August 23rd, 2023 - India made history by becoming the 1st country in the world to land near the moon's South Pole. As a business organisation, we have much more to learn from this event than feeling proud and happy about this achievement. While the technical expertise, scientific research, and execution experience were crucial, Chandrayaan 3's success can also be attributed to effective leadership. The three most important leadership lessons to learn from this success are Connect, Develop and Inspire.

We all remember the video of Prime Minister Narendra Modi consoling Dr. K Sivan, former chief of ISRO, after the significant setback faced during Chandrayaan 2. When the entire world laughed at us, the political leadership showed great care for the team and encouraged them to look ahead and not lose their heart. They also expressed that they still had complete confidence in ISRO and India's space program to learn from the failures and succeed.

The entire ISRO team focused on improving continuously through collaboration and sharing ideas from multiple teams like the navigation guidance and control team, propulsion team, sensors team, and mainframe subsystems group. The collaborative effort among diverse teams within ISRO highlighted the leaders' ability to foster collaboration and teamwork.

The senior management of ISRO inspired the team with a shared vision and motivated them to perform at their best, which can lead to higher levels of dedication and productivity. This could be seen in how they encouraged the team to eat, sleep and breathe Chandrayaan 3 after the setbacks faced during Chandrayaan 2. Today, the team inspired by these leaders has left a mark on the Moon!

I would like to see the leaders in our organisation displaying such leadership behaviours to create high-trust, high-performing teams that provide sustained business results. We at Asset Homes need to develop a Connect-Develop-Inspire framework to help us measure how our leaders connect with their team, develop their skills and inspire them to give their best. Combining this framework with AI-powered leadership analytics and development platform, we should be able to create great people leaders at scale in our organisation.

The impact of the same shall be to reduction in attrition, improvement in engagement, increase in sales and creation of a leadership pipeline. I request the top leaders of this organisation to inculcate such leadership competencies, which help you build great people leaders and a great team. My sincere wishes for the fulfilment of this big dream.

Warm regards

Sunil Kumar V

Founder and Managing Director

ASSET ZENITH STONE-LAYING CEREMONY

The foundation stone of Asset Homes 105th residential project Asset Zenith at Kottuli, Kozhikode, was laid together by the Founder and Managing Director of Asset Homes. Mr. Sunil Kumar V, Managing Director of AGC Group, Saudi, Mr. Muhammad Ali, Founder and Managing Director of Ambica Constructions and Contractors, Mr. Praveesh Kuzhuppilly Ward Councillor Mr. Sushaj, land owners Mr. Balaraman V K, Mrs. T V Lalitha, CEO of Markaz Knowledge City Dr. Abdul Salam Mohammed, Chairman and Managing Director of Baby Memorial Hospital K G Alexander, President and Co-Founder of Baby Marine Ventures Mr. K C Babu and Architect Devraj were present.



Snapshots from the event.

ONAM CELEBRATIONS



INDEPENDENCE DAY CELEBRATIONS



Asset Centrale



Asset Canzara



Asset Chamber



Asset Fortuna



Asset Gateway



Asset Gitanjali



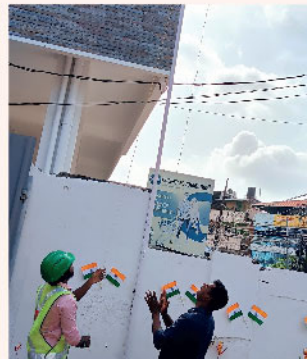
Asset Grandios Sanford



Asset Majestic



Asset Platina



Asset Samskriti



Asset Winside



Asset Ensign



Asset Magnum



Asset Moon Grace



Asset Laurels

INDEPENDENCE DAY CELEBRATIONS



Asset Celeste



Asset Dominion



Asset Down to Earth



Asset East Brook

ASSET HOMES AT CREDAI EXPO



Asset PKS Heritage



INTERNAL TRAINING



A NEW STEP TO PARTNERSHIP



Founder & Managing Director of Asset Homes Mr. Sunil Kumar V and Founder & Managing Director of Ambica Constructions and Contractors, Bengaluru joined hands to redefine India's real estate sector on August 17th 2023.

EMERGENCY EVACUATION MOCK DRILL AND FIRE FIGHTING TRAINING



Asset Alpine Maple



Asset Alpine Maple

Asset Down to Earth

MONTHLY SAFETY MEETING



Asset Alpine Maple



Asset Canzara



Asset Celeste



Asset Dominion



Asset East Brook



Asset Ensign



Asset Gateway



Asset Laurels



Asset Majestic



Asset Moon Grace



Asset PKS Heritage



Asset Platina

MEDICAL CAMP



Asset Gateway



Asset Canzara



Asset Gitanjali



Asset Winside



Asset Platina



Asset Laurels



Asset Alpine Maple

SAFETY TOOL BOX TALK



Asset Dominion



Asset Laurels



Asset Winside



Asset Moon Grace



Asset Laurals



Asset Down to Earth



Asset Moon Grace



Asset Alpine Maple



Asset Sovereign



Asset Gateway



Asset Celeste



Asset Canzara



Asset Platina



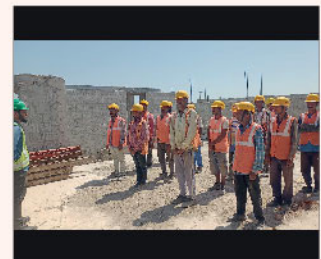
Asset Majestic



Asset PKS Heritage



Asset Magnum



Asset Fortuna

SAFETY TOOL BOX TALK



Asset Ensign



Asset Alpine Maple

FELICITATION

Congratulations to the members of the Asset Family who were part of ISRO's Chandrayaan-3 mission.



Mr. Vijin Jenius,
Asset Hillcrest Volga



Mr. Burle Venkata Satya Shravan,
Asset Hillcrest Volga

Q LAB TEST



VENDOR'S MEET & DEMO OF AMENITIES



Asset Sunny Days



TKM Asset Grandios Sanford



ONAM GIFTS HANDED OVER



Smt. Divya S Iyer,
District Collector, Pathanamthitta



Smt. Vighneshwari,
District Collector, Kottayam



Smt. Prasanna Earnest,
Kollam Mayor



Asset Kinship



Asset Sreesidh



Asset Versatile



Asset Castle



Asset Canvas



Asset Galleria



Asset Enlive

CUSTOMER OF THE MONTH



Dr. Abdul Hakeem Hamza &
Family, Asset Precious



Mr. Shajahan & Family,
TKM Asset Grandios Sanford



Mr. Sreejith V,
Asset Orchestra



Mrs. Jisha, W/o Lt.Col.Vinu T M,
Asset Chandelier

DELIGHT SURPRISE



54th Wedding Anniversary
Wishes to Mr. & Mrs. M C Issac,
Asset Urban Crest



Birthday Wishes to
Mr. Bhyju Abdulla Kanamkandy,
Asset Elan Casa



Birthday Wishes to
Mr. K K Surendran,
Asset Platina



Birthday Wishes to
Mr. Syamprasad,
Asset Galleria

DOCUMENT HANDING OVER



Mr. Ajaykumar & Family,
TKM Asset Grandios Sanford



Mr. Davies & Mrs. Reeya,
Asset Galleria



Mr. Pradeep Prabhakaran,
Asset Galleria



Mr. Rony Mathew Abraham,
TKM Asset Grandios Sanford



Mr. Sajjan Antony Mathew,
TKM Asset Grandios Sanford



Mr. Sharafudeen Abdul Rahiman,
Asset HK Hallmark



Mr. Vipin Chithuam Veedu &
Mrs. Lakshmi Nair, Asset Rangoli



Mrs. Kochumol K Samuel,
TKM Asset Grandios Sanford



Mrs. Sabida A,
TKM Asset Grandios Sanford



Mrs. Smitha S S,
TKM Asset Grandios Sanford



Mrs. Viji Prabash,
W/o Mr. Prabash Manthara
Vasappan, Asset Rangoli



F/o Mr. Reji John,
Asset Limelight

HOUSEWARMING CEREMONY



Mr. Ebby John & Family, Asset Sunny Days



Mr. Rileesh A K & Family, Asset Senate

KEY HANDING OVER



Mrs. Viji Prabash,
W/o Mr. Prabash Manthara
Vasappan, Asset Rangoli



Ms. Deepa Antony,
Asset Alpine Oaks



Mr. Satheesh Srinivasan,
JV Partner, Asset Galleria



F/o Mr. Rileesh A K,
Asset Senate



M/o Mr. Vijesh,
Asset Raintree



Mr. Ajaykumar &
Mrs. Indhu Ajayakumar,
TKM Asset Grandios Sanford



Mr. Anand P & Family,
Asset Raintree



Mr. Baijoo Gopinathan &
Mrs. Nisha, Asset Gitanjali



Mr. Biju Janardhan & Family,
Asset Alpine Oaks



Mr. Davies & Mrs. Reeja,
Asset Galleria



Mr. Dushyant M P,
Asset Sunny Days



Mr. Muralidharan Korappath,
Asset Galleria

KEY HANDING OVER



Mr. Nadir Aboobacker & Family, Asset Alpine Oaks



Mr. Philip Mathew & Family, Asset Alpine Oaks



Mr. Pradeep Prabhakaran, Asset Galleria



Mr. Prasant V V & Mrs. Mithula Rajan, Asset Senate



Mr. Premrajan on behalf of his son Mr. Rohit O T, Asset Raintree



Mrs. Mubeena Majeed & Mr. Nishad Ahmed, Asset Senate



Mrs. Richa, W/o Mr. Bibin Oommen, Asset Limelight

CLEAN WORK PLACE



Asset Ensign



Mrs. Sahana, W/o Mr. Sanjeevan A N, Asset Raintree



Mrs. Sreelatha Radhakrishnan, Asset Galleria

HANDING OVER TO THE OWNERS ASSOCIATION



Mrs. Swathy Prakash, Asset Precious



Mrs. Nazeera, JV Partner, TKM Asset Grandios Sanford



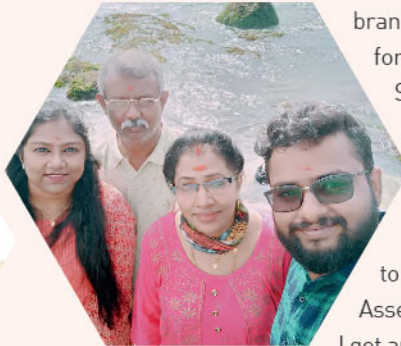
TKM Asset Grandios Sanford

FIRST OWNERS ASSOCIATION MEETING



Asset Senate

KNOW YOUR COLLEAGUE



branch as a customer relation officer and worked for them for a period of 8 years. I resigned from Skyline Builders for going ahead with my profession. After a few months I got a call from my ex-colleague Ms. Swapna Sabu who worked as Deputy Manager -Delight at Kottayam branch, asked whether I am interested to join with Asset Homes as she resigned from Asset Homes for doing her higher studies. That's how I got an opportunity to be a part of the Asset family.

Hello Everyone,

Myself, Veena Venugopal, working for Asset Homes, Kottayam branch as Manager-Asset Delight since 4th July 2022. I was born and brought up in Kottayam. I did my schooling from Baker Memorial Girls High School and higher secondary from M.G.M.N.S.S. H.S.S, Lakkattoor. I am a Law graduate, completed my BA Law, LLB from CMR Law School, Bangalore and enrolled with the Bar Council of Kerala on 30th October 2011.

Soon after my studies, I joined with Skyline Builders, Kottayam

My family includes my father Mr. M S Venugopal a businessman, my mother Mrs. Rajalekshmi B Menon a homemaker, my younger brother Mr. Sidharth V Menon a private company employee. My husband Mr. Udayan S is an electrical engineer by profession and a sound engineer by passion.

My hobbies are listening to music and travelling.

Hereby concluding and wishing all Assetians a successful and happy life.

Thanking You,

Veena Venugopal

ONAM OFFERS



MANTHRA-2 INTERNATIONAL MAGIC CONVENTION



Federal Bank Vice President & Regional Head Mr. Mohandas T S and Asset Homes Founder & Managing Director Mr. Sunil Kumar V jointly distributed the trophies for the winners at valedictory function of Manthra-2 International Magic Convention held at Kochi Town Hall on August 13th and 14th.

SALES STAR OF THE MONTH



Anu Mohan

1ST RUNNER-UP SALES



Vinod Kumar K

SERVICE STAR OF THE MONTH



Simna E K

WALL OF FAME



Lojo Joseph

SPECIAL EXCELLENCE AWARD

Super Structure



1st - Asset PKS Heritance



1st Runner-up - Asset Down to Earth

Substructure



1st - Asset Majestic



1st Runner-up - Asset Laurels

ENGINEER OF THE MONTH



Vidyasagar C

SERVICE CITATION FOR THE MONTH OF JUNE



Gopalankutty T M



Har V Shenoy



Johnson Jacob



Nijamudeen M

NEW JOINEES



Jyothi S



Gokul Pillai



Saheer T N



Vismaya Vinod



Aswanth Krishnan A

CONGRATULATIONS



Sarath, S/o Mrs. Sujatha Santhosh
& Mr. Santhosh S Unni, Asset Le Grande



Aswin Varghese Tharian
with Saumya Ann Sam

BIRTHDAY CELEBRATION



Anchana M P



Ashna Sara Shaji



Biju Nair S



Jyothish Kumar N A



Nandakumar K S



Nithin Avarachan



Priyanka Premlal



Francis Perera



Sangeetha K G



Shameena Shafeeq



Tinu Davis



Vidhubala P J



Harikrishnan R S

BIRTHDAY LIST

Anumaya C R 01-Sep | Nidhi P M 01-Sep | Jyothish K 01-Sep | Vishnusree P S 01-Sep | Rajesh K R 03-Sep | Alex T S 03-Sep | Vivek R 12-Sep | Pravin Gopalan 12-Sep | Glisson E G 12-Sep | Edwin Vijay A J 14-Sep | Chinju M S 15-Sep | Anas M M 15-Sep | Asha A Balakrishnan 16-Sep | Sunil Kumar V 17-Sep | Asha Elizabeth Johnson 18-Sep | Jijo C Maniamkot 20-Sep | Babu K V 20-Sep | Gopika Gopan 20-Sep | Amal Anil Kumar 21-Sep | Ashik V S 25-Sep | Santhosh T 22-Sep | Sunish B S 26-Sep | Krishnaprasad N 26-Sep | Aswathy A Mohan 26-Sep | Mahima A R 26-Sep | Kiran Viswa M K 28-Sep | Veeramani R 28-Sep | Mathew Koshy 29-Sep | Saheer T N 29-Sep.

WEDDING ANNIVERSARY

Chandini Arun 02-Sep | Sujesh M 03-Sep | Jijo C Maniamkot 05-Sep | Nidhi P M 06-Sep | Gokul G K 08-Sep | Rajesh R 10-Sep | Sija Salin 10-Sep | Subin V S 11-Sep | Midhun K M 11-Sep | Vimal Chandran R B 16-Sep | Rema V B 17-Sep



Responsibly Yours

CORPORATE OFFICE

Asset Homes Pvt. Ltd., No. XV/246C, Asset Centrale, NH Bypass, Kundannoor Junction, Maradu P.O.,
Ernakulam, Kochi - 682 304, Tel: 0484 4344 999, 4345 000

BRANCH OFFICES

Thiruvananthapuram

Asset Homes Pvt. Ltd.
First Floor, Devas Sakura Building,
NH 66 Bypass, Kulathoor P.O.,
Kazhakootam, Trivandrum - 695583
Tel: +91- 471-2418499
Mob: 99460 99999
Email: tvn@assethomes.in

Kollam

Asset Homes Pvt. Ltd.,
Vrindavan Nagar 7, Town limit,
Kadappakada, Kollam - 691008.
Tel: +91- 474-2731199
Mob: 81296 99999
Email: kollam@assethomes.in

Kottayam

Asset Homes Pvt. Ltd., Ground Floor,
Asset Sapphire, Kanjikuzhy,
Muttambalam P.O., Kottayam
Tel: +91- 481-2575696,
Mob: 99465 99999
Email: kottayam@assethomes.in

Thrissur

Asset Homes Pvt. Ltd
First Floor, Asset Platina
High School Link Road, Opp. SBI,
Railway Station Branch, Poonkunnam,
Poonkunnam P O, Thrissur 680 002
Tel: +91- 487-2386199,
Mob: 89430 99999
Email: thrissur@assethomes.in

Kozhikode

Asset Homes Pvt. Ltd.,
No.29/2084 A-1, K. T. Gopalan Road,
Kottuli, Kozhikode - 16
Tel: +91- 495-2744455,
Mob: 81297 99999
Email: kozhikode@assethomes.in

Kannur

Asset Homes Pvt. Ltd., Asset Hallmark,
Near Payyambalam Park,
Payyambalam (PO), Kannur - 670 001
Tel: +91- 497-2767079,
Mob: 97457 99999
Email: kannur@assethomes.in

Dubai

Asset Homes Pvt. Ltd.,
City Space Real Estate Office 1206,
12th Floor, Shoba Ivory - 2,
Business Bay, Dubai
Tel: +971- 43705270,
Mob: +971- 556795000, +971- 505376454
Email: globalsales@assethomes.in

Saudi Arabia

Tel: +966 568786141
Email: sales.saudi@assethomes.in

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