



ASSET
Beyond

OCTOBER 2023

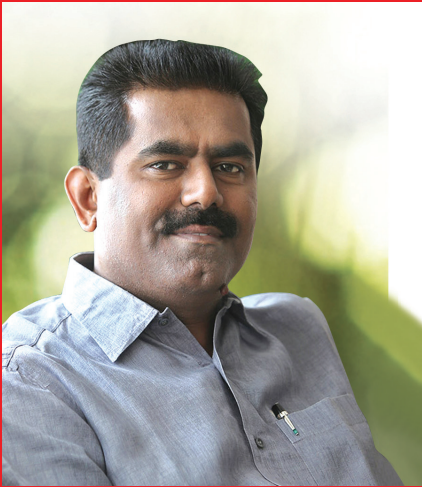
squarefeet

A monthly newsletter from Asset Homes



LIVE YOUR LIFE WHERE IT DOESN'T COST THE EARTH

Sample Apartment of Down To Earth Budget Residences Inaugurated



MANAGING DIRECTOR SPEAKS

Dear friends,

Today being the last day of the first half of the current financial year, I would like to express my sincere appreciation to the entire team members for the pains and efforts taken to make it successful. Thank you all for your patience, while the organisation is being restructured and expansion plans are progressing. Input from every single one of you is always valuable for the well being of our organization. I am happy to note that all of you are disciplined and are determined to work in all the fuss and noise. I am really happy to have all of you as part of this performing team. Now that things have become smooth, I would believe that all of you would show the same patience. Such dedication is needed for the well-being of the company. Your willingness to take every challenge is admirable and please continue with what you are doing and reach for better everyday.

As all of you know, Chinese President Xi Jinping declared the Asian Games open on 23rd September as more than 12,000 athletes from 45 countries gear up to fight for top honours. In keeping with the main theme of 'Tides Surging in Asia', the inaugural ceremony was about the intermingling of China, Asia and the world in the new era, as well as the unity, love and friendship of the Asian people. In olden days of our childhood Asiad was a major sports event and the coverage on media was large. Today I am surprised to note that sports has lost the importance and glamour due to many other priorities.

I believe that sports and business have a lot in common. Everyone who trains regularly, trains not only their body but also the mind. In business it is priceless. Therefore, ultimately, both business and sporting achievements are the result of a similar approach to everyday events and decisions. Both athletes and entrepreneurs understand that there is a high risk of failure, but they are willing to take that risk in pursuit of their goals. They understand that the potential rewards are worth the risk. Athletes and entrepreneurs both need to have high levels of endurance to succeed.

Planning is an activity which is common in all sports events as well as in entrepreneurship. Sports training has the most sense and effectiveness if it results from a specific plan and goal to which we aspire. Similarly with business, where planning, tracking and verification of a plan is a way to minimize risk. Across the world all good business establishments and sports are driven by: "no pain, no gain". It is always necessary to do hard work to attain success in any business task or achieve progress in business life. Nothing good can happen to an entrepreneur without experiencing pain during the process of development which is quite similar to an athlete. It is also possible to note that it is necessary to consider alternative scenarios in business, similarly in sports you need to know what you will do if something does not go your way. We all know that to lose patience is to lose the battle. A flash in the pan is not enough to prepare for a serious sports challenge. Similarly in business, each day will teach us patience and will require consistency. Of course, time is money, but remember that haste makes waste. Patience is bitter, but its fruit is sweet. If we look at feedback, it is always worth listening to the comments of other people, colleagues, partners and clients. The external evaluation of your business and sports performance can open your eyes to invisible details and ultimately improve existing results. Focus is a prime area of importance in both arenas. In business as well as in sport there is often rivalry and bloodless struggle, then we must focus on our previous assumptions, goals and plan. The focus will allow us to look further than just the current skirmish.

Both entrepreneurs and athletes need wisdom. Thanks to practicing sports, you can gain a lot of good as well as bad in the form of an injury. The easiest way to learn wisdom is to learn from other athletes. In business it is worth developing based on the experience of other businessmen, from conversations, books and conferences. Failure is part and parcel of all business and sports. In both careers, you must accept that you can not win all the time, and you will fail one day. What is important is to accept the lesson and learn from it! Self confidence and belief in yourself is a must. About 80% of your success in business and in sport depends on your mindset and your internal confidence. The first and foremost quality to be listed is nothing but passion. It's hard to achieve success in something that we do not like. In the life of every runner and businessman, there are days, during which it is hard to mobilize for the next step. Determination and self-denial are qualities that always allow us to go the extra mile.

Dear friends, every group sports activity teaches you how to build, develop and work together to march towards success as a team. The most important lesson I've learned from sports and business is how to be not only a gracious winner, but a good loser as well. Not everyone wins all the time, as a matter of fact, no one wins all the time. Winning is the easy part, losing is really tough. But, you learn more from one loss than you do from a million wins. Sportsmanship and entrepreneurship has the same ethical and moral dimension of life. Sportsman-spirit is demonstrated by a number of attributes and attitudes such as fair play, respect for the rules and traditions of the sport and various traits of good character including integrity demonstrated respect for others including teammates, opponents, officials and spectators; accountability, self-control, and graciousness in victory and defeat. Similarly professionals and good entrepreneurs demonstrate the same in their field of activity.

Wish you a successful one and only October

Warm regards



Sunil Kumar V

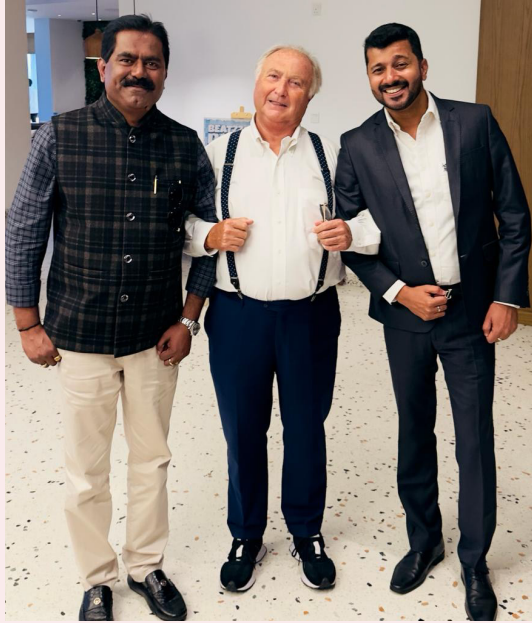
Founder and Managing Director

ASSET DOWN TO EARTH SAMPLE APARTMENT INAUGURATION

The sample apartment of Asset Homes Down to Earth Budget Residences, Kakkanad inaugurated by joint venture partners Mrs. Smita Binod and Mr. Binod E M. Asset Homes Founder and Managing Director Mr. Sunil Kumar V, Director Mr. N Mohanan, CEO Mr. Tony John and other team members were present.



A DAY WITH MR. TONINO LAMBORGHINI



Asset Teams' priceless moments with Mr. Tonino Lamborghini

ASSET HOMES AT CREDAI EXPO



ASSET'S AASHIANA



The key handover ceremony of Asset Homes' CSR activity Aashiana. Beneficiary: Mrs. Unnimaya K Chandran

ENGINEERS' DAY



A FIELD TRIP FOR FUTURE HOMEOWNERS



Students of GEMS KG 2 visits Asset Homes construction site

A monthly newsletter from Asset Homes

EMERGENCY EVACUATION MOCK DRILL & FIRE FIGHTING TRAINING



Asset Moon Grace



Asset Moon Grace

Asset Rain Tree



Asset Rain Tree

MONTHLY SAFETY MEETING



Asset Sovereign



Asset Gateway



Asset Celeste



Asset Canzara



Asset Platina



Asset PKS Heritage



Asset Laurels



Asset Ensign

MONTHLY SAFETY MEETING



Asset Moon Grace



Asset East Brook



Asset Down to Earth



Asset Dominion



Asset Samskriti

MEDICAL CAMP



Asset Winside



Asset Platina



Asset East Brook



Asset East Brook



SAFETY TOOL BOX TALK



Asset Canzara



Asset Platina



Asset Majestic



Asset Fortuna



Asset Ensign



Asset Moon Grace



Asset Gateway



Asset Down to Earth

SAFETY TOOL BOX TALK



Asset Samskriti



Asset PKS Heritage



Asset Magnum



Asset Winside



Asset Laurels



Asset Alpine Maple



Asset East Brook



Asset Dominion

Q LAB TEST



QUALITY & SAFETY TRAINING AT MARKAZ KNOWLEDGE CITY



VENDOR'S MEET



Asset Senate



Asset Rain Tree

HONOURING THE GURU



Mrs. Nalini Chandran,
Founder & Director
Harishree Vidhya
Nidhi School,
Thrissur

DELIGHT DRIVE



Mr. Bibin Oommen, Asset Limelight

CUSTOMER OF THE MONTH



Mr. Rajeev Mullasseryil &
Mrs. Maya Rajeev,
TKM Asset Grandios Sanford



Mr. Justine Shaji Mathew &
Family, Asset Luminaire

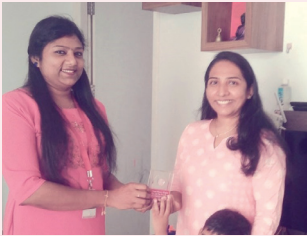


Mr. Arun & Family,
Asset Sunny Days



Dr. Varsha & Dr. Nikhil,
Asset Precious

DELIGHT SURPRISE



Birthday wishes to
Mrs. Akhila Mohan,
Asset Picasso Palette



Birthday wishes to
Mrs. Rose V Thomas,
Asset Orchestra



Birthday wishes to
Mr. Rajendran K V,
Asset Ensign



Birthday wishes to
Mr. C Sreedaran,
Asset Senate

HOUSEWARMING CEREMONY



Mr. Ramachandran Mani,
Asset Galleria



Mr. Prijit & Family,
Asset Alpine Oaks



Dr. Sudheer Salavudeen Kutty,
TKM Asset Grandios Sanford

OWNERS MEETING & ELECTION OF ASSOCIATION MEMBERS



Asset Alpine Oaks

WORLD PHYSIOTHERAPY DAY WALKATHON 2023



Asset Homes participated in the Walkathon organised by Indian Association of Physiotherapy and Lisie Hospital

DOCUMENT HANDING OVER



Mr. Al Ameen Abdul Salam
& Mrs. Farzana Parween,
TKM Asset Grandios Sanford



Mr. Abhishek,
TKM Asset Grandios Sanford



Dr. Johny Cherian &
Mrs. Shilpa Johny,
Asset Rangoli



Mr. Rajeev Mullasseryil &
Mrs. Maya Rajeev,
TKM Asset Grandios Sanford



Mr. Jacob Mammen,
TKM Asset Grandios Sanford



Mr. Dipin V Panciker,
Asset Sunny Days



Mr. Bibin Oommen,
Asset Limelight



Mr. Anush & Mrs. Mamatha,
TKM Asset Grandios Sanford



Mr. Anand Madhu Sudanan,
TKM Asset Grandios Sanford



Dr. Lekshmi Chandra &
Mr. Nikhil, Asset Limelight



Mrs. Ani R,
TKM Asset Grandios Sanford



Mr. Rajiv Raghavan,
Asset Galleria



Mr. Lalan Joseph,
Asset Rangoli



Mr. Sureshkumar,
TKM Asset Grandios Sanford

CLEAN WORKPLACE



Asset Platina

KEY HANDING OVER



Dr. Johny Cherian &
Mrs. Shilpa Johny,
Asset Rangoli



Mr. Al Ameen Abdul Salam
& Mrs. Farzana Parween,
TKM Asset Grandios Sanford



Mr. Pushpangadan Edayillam
& Mrs. Seema.C V,
Asset Rain Tree



Mr. Anush, Mrs. Mamatha
& Family,
TKM Asset Grandios Sanford



Mr. Aneesh Chandran's
Baby, Asset Senate



Dr. Alex & Dr. Teena,
Asset Limelight



Dr. Sudheer Salavudeen Kutty,
TKM Asset Grandios Sanford



Mr. Chandrasekharan &
Family, Asset Alpine Oaks



Mr. Mithun & Mrs. Aparna,
Asset Alpine Oaks



Mr. Manoj & Mrs. Lijina,
Asset Alpine Oaks



Mr. Sreejith Nambiar,
Asset Senate



Mr. Dipin V Panciker,
Asset Sunny Days



Mr. Sunilkumar U K &
Mrs. Ani R, TKM Asset
Grandios Sanford



Mr. Kunhiraman Nambiar,
F/o Mr. Sreejith Nambiar,
Asset Rain Tree



Mr. Vipin Chithuam Veedu
& Mrs. Lakshmi Nair,
Asset Rangoli



Mr. Rajeev Mullasseryil &
Mrs. Maya Rajeev,
TKM Asset Grandios Sanford



Mr. Ramacha Varughese &
Mrs. Anu, Asset Alpine Oaks



Mrs. Jalajarani & Mrs. Deepa
K K, Asset Rain Tree

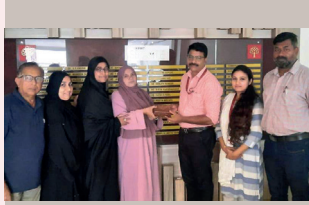


Mr. Firoz A P & Dr. Shabna,
Asset Senate



Mrs. Sreedevi Somnath,
Asset Rangoli

KEY HANDING OVER



Mrs. Shabna on behalf of her son Mohammed Hanih Hamza, Asset Senate



Mr. Radhakrishnan & Family on behalf of Mr. Bijesh Vijayaraghavan, Asset Senate

KNOW YOUR COLLEAGUE



Hello Everyone,
Myself, Biju Nair S. I have been working for Asset Homes as an AGM Projects since May 18, 2022.

I was born and brought up in Thiruvananthapuram. I am a



civil engineering graduate. I started my career as a junior engineer in a small firm in Thiruvananthapuram. I worked with different companies in India and abroad.

After returning from Dubai, I joined Asset Homes. At the time of the interview, I understood Asset Homes was following some good policies. After joining, I realized that from the time of induction. I am grateful to work with this company.

About my family, my wife Shiji is working as a beautician with her two sisters; my elder daughter Neha Nair is studying electronics and communications at TKM College of Engineering in her third year; and my younger son Nakul Nair, an 8th grade student. He is also a good basketball player. My hobbies are music, pencil sketching, and painting.

SALES STAR OF THE MONTH



Vinod Kumar K

1ST RUNNER-UP SALES



Jijeesh N

SERVICE STAR OF THE MONTH



Anumaya C R

SPECIAL RECOGNITION



Ashik

SPECIAL EXCELLENCE AWARD

Super Structure



1st - Asset PKS Heritance



1st Runner-up - Asset Chamber

Substructure



1st - Asset Majestic



1st Runner-up - Asset Dominion

ENGINEER OF THE MONTH



Unnirajan T N

SERVICE CITATION-AUGUST



Pretty Paul



Biju N P



Sajith P N

CONDOLENCES



Mr. Thomas Joseph,
F/o Mr. Akhil Thomas

NEW JOINEES



Leeja Vijayan



Anjali Prasad



Sreejith M V



Sino Joseph



Clint J E



Sharon Raju



Sunil Joseph



Krishnan Unni



Akhil Kumar K G

CONGRATULATIONS



Wedding Ceremony of Ms. Athira,
D/o Mr. Suresh Babu,
Asset Gitanjali & Asset Midtown



Betrothal Ceremony of Ms. Teresa,
D/o Mr. P M Manual,
JV Partner of Asset Platina



Mr. Sajesh with Ms. Dorjee Dema Khumu

WEDDING ANNIVERSARY LIST

Priyamol Jose Oct -2 | Tony John Oct -2 | Amal Joseph Oct 23 | Smitha Gireesh Oct 26 | Shaji Jose E V Oct - 29 | Ittyavirah Abraham Oct 30

BIRTHDAY CELEBRATION



Veeramani R



Babu K V



Santhosh T



Edwin Vijay A J



Amal Anilkumar



Chinju M S



Asha Elizabeth Johnson



Vishnusree P S



Aswathy A Mohan



Mahima A R



Jyothish K



Glisson E G



Vivek R



Alex T S



Sunish B S

BIRTHDAY LIST

Ameer V.H Oct - 1 | Manuel K M Oct - 3 | Sino Joseph - Oct 4 | Dinil Kuriakose - Oct 5 | Anand K V - Oct 8 | Reshma John Oct 8 | Arunima Joy Oct 8 | Premil Kumar P Oct 12 | Befin Francis Oct 14 | Saiju Joseph Oct 19 | Tony John Oct 19 | Roshan A R Oct 24 | Abhiram M S Oct 25 | Amal Joseph Oct 25 | Pretty Paul Oct 27 | Sabu G Oct 28 | Asha Arunkumar Oct 30 | Rajalakshmi Naveen Oct 30



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