

ASSET Beyond squarefeet

JUNE 2024

A monthly newsletter from Asset Homes

135th
ISSUE

ASSET
FESTIVAL
OF
KEYS

STONE LAYING
ASSET AVON
BRIDGETOWN

MOTHERS DAY
CELEBRATIONS

അസറ്റ് ആണ്
ഗ്യാരന്റീ



MANAGING DIRECTOR SPEAKS

Dear Friends,

May brought a lot of positivity, with promising business proposals across all departments. While expectations were high, the parliament election mood and uncertainty slowed down the fulfilment of these expectations and delayed the results of our efforts. However, we are hopeful for excellent results in the coming months. The team's hard work will be appreciated and rewarded in due time.

Recently, we have witnessed many natural calamities that have significantly impacted traditional businesses. Between April and May 2024, the world experienced unexpected environmental disasters, including heavy rains and floods in the UAE, deadly floods in Russia and Argentina, an earthquake in Japan, extreme wildfires in Chile, and an oil spill in Trinidad and Tobago. In Kerala, particularly Kochi, we faced heavy cloudbursts and subsequent flooding. These events have threatened human life, peace, and health, making the impact on businesses unpredictable.

Climate change represents one of the biggest challenges facing humanity. In just two centuries of industrial development, human civilisation has changed the chemistry of the atmosphere and oceans, leading to devastating consequences. Businesses play a central role in this challenge, as they contribute to escalating greenhouse gas emissions and offer innovative solutions to decarbonise our economies.

Global climate change has profound implications for human societies and settlements. It is predicted to result in rising sea levels, more frequent and extreme weather events, hotter and drier summers, and warmer and wetter winters. This will significantly impact building design, cooling methods, and weatherproofing against extreme conditions. The residential sector, already a significant environmental burden, faces severe exacerbation of these problems due to climate change and a growing population. New paradigms for residential building design are required to enable low-carbon operation and to adopt climate change adaptation strategies.

Our new project, Asset Leaf at Trivandrum, is a humble attempt to promote this cause. This project offers durability and lower maintenance requirements, providing a healthier and safer environment than traditional apartments due to using less toxic materials. The architecture of Asset Leaf is a beacon of hope, conserving precious resources, mitigating climate change, and fostering a holistic approach that transcends traditional architecture to encompass entire communities and cities. This project showcases the creation and protection of the natural environment by using less water, energy, and other natural resources, employing renewable energy sources and eco-friendly materials, and reducing emissions and waste. We have completed the first half of conceptualisation and engineering planning, and the second half begins with laying the foundation stone this June.

I wish all team members a successful June.

Warm regards,

Sunil Kumar V

Founder & Managing Director,
Asset Homes

STONE LAYING CEREMONY

The 110th Stone Laying ceremony of Asset THE AVON Bridgetown took place at Vazhakkala, Kochi on 24th of May. The foundation was laid jointly by Mr. Sunil Kumar V-Founder and Managing Director of Asset Homes Pvt. Ltd, Mr. Sivanandan, Mr. Saran Kumar Landlord of Asset The Avon and Adv. Liya Thankachan, Ward counselor.

The Avon Asset Bridgetown brochure was released by Adv. Liya Thanckachen- Ward counsellor to 4C customers Mr. Joyal Shaji Mathew and his wife.



VAZHAKKALA, KOCHI



CELEBRATING COMMUNITY LIFE!

THE AVON
ASSET
bridgetown

Vazhakkala, Kochi



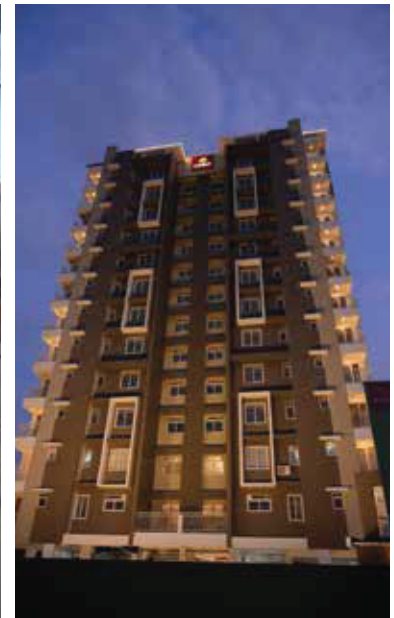
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K-RERA/PRJ/ERN/015/2024
rera.kerala.gov.in

2&3 BHK
EXOTICA RESIDENCES

ASSET FESTIVAL OF KEYS

Our journey to "Festival of Keys" started with lighting the lamp at ASSET FORTUNA on 31st of May.

Asset Fortuna was inaugurated by Mrs. Rajashree Raviendran, JV Partner with Mr. Mahesh L, Chief Technical Officer Asset Homes & Mr. Santhosh T. Chief Manager Branch Operations.



ASSET HOMES RETAINED THE PRESTIGIOUS CRISIL DA2+ RATING

Asset Homes, the trusted real estate builder in Kerala has retained the prestigious CRISIL DA2+ rating for the fourth consecutive year and won four national awards at the CIDC Vishwakarma Awards 2024 held at Crowne Plaza Kochi. The award was presented to Mr. Sunil Kumar Founder and Managing Director of Asset Homes by Ms. Binaifer Jehani- Business Head of CRISIL and Mr. Abbas Master- Associate Director of CRISIL. The other four awards were handed over by Mr. S.N.Murthy Vaddadi- Director of finance and Mr. Praveen Tiwari- Deputy Director of CIDC.



MOTHER'S DAY CELEBRATION

"Her Heart is where her home is"- Asset Homes honors all mothers by celebrating Mothers Day every year. This year our chief guest was Mrs. Roopa George- Social Entrepreneur and Philanthropist.



SUMMER CAMP FOR KIDS

Asset Homes conducted their yearly one day Summer Training Programme for our kids on 9th May at Asset Rangoli, Maradu.

The kids attended interactive sessions on Modern Waste Management System by Ms. Bindhu Solwearth, Motivation Class by Mr. Babu Joseph, Past District Governor, Rotary, Music session by Mr. Reuben Jose - Music Trainer, RaRe Academy Kochi and Psychologist and Beatboxer - Ms. Rachel Chackochen from RaRe Academy Kochi



VISIT TO EXPERIENCE CENTER

Investors Mr. Om Ji, Mr. Shobith Ji and Mr. Manish Kanchan along with our respected MD- Mr. Sunil Kumar and Mr. Anil Kumar, COO Taurus, visited our selfie, experience centre and Leaf Model at Trivandrum.



CUSTOMER OF THE MONTH



Mr. Santhosh M.N & Mrs. Bindhu V.N.
Asset Canvas - Kochi



Mr. Harish & Mrs. Kirthika,
Asset Sunny Days - Trivandrum



Dr. Bindu Menon, Asset Galleria - Thrissur

CUSTOMER ACHIEVEMENTS



Congratulations to Dr. Sreeraj Gopi, Asset Majestic - Thrissur customer for getting selected in the list of top scientists in the world. A proud moment for Asset Homes to be associated with this customer.

DOCUMENTS HANDING OVER



Documents Handed Over to
Mr.Suresh Kumar Kottarathil,
Asset Senate - Kannur



Documents Handed Over to Asset Limelight Owners Association - Kochi

DELIGHT DRIVE



Mr. Arun Plavara Mammen,
TKM Asset Grandios Sanford - Kollam



Mr. Manoharan & Mrs. Manjula,
Asset Chiraag - Thrissur



Mrs. Nimmy Sebastian,
Asset Chiraag - Thrissur

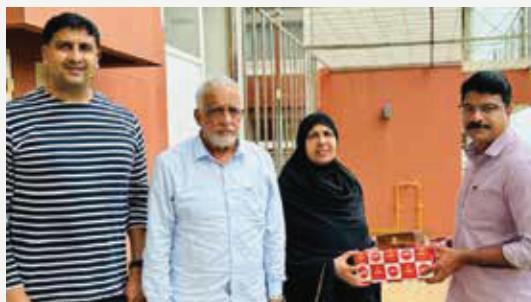
KEY HANDING OVER



Key Handing Over to Mr.Nirmal Sahadevan, Asset Alpine Oaks - Kochi



Key Handing Over to Mr.Suresh Kumar Kottarathil, Asset Senate - Kannur



Key Handing Over to Mr. Shakir & Family, Asset Raintree - Kannur

HOUSE WARMING



House Warming Ceremony of
Mr. Pradeep & Family, Alpine Oaks - Kochi

DELIGHT SURPRISE



88th Birthday Wishes to
Dr. Joseph, Asset MoonGrace - Kochi



Birthday Wishes to Mrs. Liya Titto,
Asset Alps - Kottayam

FIRST SCHOOL GOING KIDS



Aadhav Vineeth
S/o Mr. Vineeth M



Aarvika N
D/o Mr. Sujith N



Hrithika Haneesh
D/O Ms. Roshni Radhakrishnan



Avandhika
D/O Jineesh P



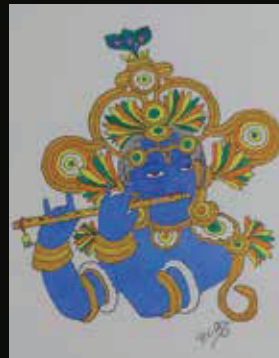
Devakarthish S. Nair
S/o Ms. Neethu V S



Juvana Susan Alex
D/o Alex P John



Paintings



KNOW YOUR COLLEAGUE

Dear Assetians,

My name is Vivek T, and I am currently working at Asset Winside as a Site In-Charge. I have been with the company for almost three years now, and what I enjoy most about my job is the freedom to take on responsibilities and make decisions independently. I was born and raised in Wadakkanchery, Thrissur, and I hold a diploma in Civil Engineering, which has been the foundation of my career in this field. My father is a tailor who has worked in the GCC and now continues his work from home, while my mother is a homemaker who truly enjoys her role. My sister is currently pursuing a degree in Physics. My journey at Asset began at the Asset Platina site, where I worked for two years. It was an incredible team that supported and encouraged me to bring out my full potential. Thanks to their support



and love, I was promoted from a site engineer to a Site In-Charge, and I took on the new challenge at Asset Winside. Here, I am fortunate to have two juniors who work diligently and have become the backbone of my team. Outside of work, I am a tech-savvy individual who enjoys exploring new and advanced technologies on the web. This passion keeps me updated and informed about the latest trends and innovations. My dream is to become a well-known civil

engineer, and I live by the motto, "What's meant to be will always find a way," which keeps me motivated and optimistic about the future. I am grateful for the journey I am on and look forward to achieving my dreams while contributing to my success.

Responsibly yours,

Vivek T

Site In-Charge, Asset Winside

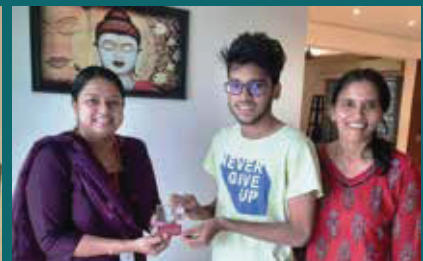
Congratulations



Delightful Surprise given to Ms. Sreenandha, D/o. Prof. Unnikrishnan K.V & Mrs. N. Rajani, Asset Raintree for scoring 1200/1200 in her Plus Two Exams



Congratulations to Smairra Batra for scoring A+ in all subjects in CBSE board exams (10th). She is the daughter of Mr. Atul Batra & Mrs. Daisy Batra, Asset Insignia - Kochi



Congratulations to Aditya (Son of Rajesh Thoppil, Asset Chiraag - Thrissur) for scoring full A+ in CBSE 10th Board Exam

EMERGENCY EVACUATION MOCK DRILL



Emergency evacuation mock drill and fire fighting training conducted at DTE Kottayam



Emergency evacuation mock drill and CPR training conducted at East Brook

SAFETY TOOL BOX TALK



Asset Alpine Maple



Asset Canzara



Asset Winside



Asset Elan casa



Asset Magnum



Asset Heritance



Asset Magnum



Asset Sreyas

INTERNAL TRAINING



QUALITY TOOL BOX TALK



Asset Dominion



Asset Sovereign



Asset Canzara



Asset Nilaavu



Asset Belford



Asset Samsdkriti

SPECIAL EXCELLENCE AWARD

SUPER STRUCTURE



1st - Asset Canzara



1st Runner-up
Asset Sovereign

SUBSTRUCTURE



1st - Asset Laurels



1st Runner-up
Asset Winside

WALL OF FAME



Vidyasagar C

SERVICE STAR OF THE MONTH



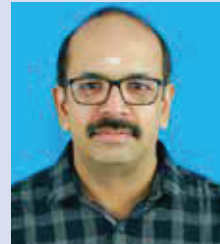
Mili T S

ENGINEER OF THE MONTH



Anoob P A

SALES STAR OF THE MONTH



Vinod Kumar K

SERVICE CITATION



Balasreeram K S



Jayachandran N G

SPECIAL RECOGNITION AWARD



Reshma Raveendran

1ST RUNNER-UP SALES



Anu Mohan



CLEAN WORKPLACE



Asset Gateway

BIRTHDAY LIST

CHANDRA J C	01-JUN
AKSHAY ANAND	02-JUN
SUNU ROSHAN	04-JUN
VIBIN BABU	07-JUN
ABHIJITH C R	08-JUN
AMINA YASIR P Y	12-JUN
SALOMY ANTONY	13-JUN
VIVEK S NAIR	14-JUN
SUMITHA C V	15-JUN
MANU M D	16-JUN
SEENA RAJESH	18-JUN
INDU RAJESH	20-JUN
SHINE V	23-JUN
POORNA S	26-JUN
ANJU VENUGOPAL	26-JUN
AMALA MARY P B	26-JUN
AARDRA SUNNY	28-JUN
DEEPAK R	28-JUN

WEDDING ANNIVERSARY

RAJESH K R	02-Jun
SEENA RAJESH	02-Jun
LOJO JOSEPH	05-Jun
ROHINI P.S	07-Jun
NAVAS V. A	10-Jun
JOHNSON JACOB	11-Jun

CONGRATULATIONS



Wedding Ceremony of
Mr. Rohit & Mrs. Anjitha
S/o Mr. Manojan & Mrs. Nisha,
Asset Ensign - Calicut.



Aseena M S



Aswathy Rajendran



Gokul S U



Gopalankutty T M



Krishnakumar V



Lijin K



Pramod K R



BIRTHDAY
CELEBRATION



Rajesh P V



Resmi C



Sandheep Chandran



Seema Lenin



Shiju M J



Subi V T



Sujesh M



Tishana A S



Vimal V T



Vineeth P



Priska K Kuriachan



Sandeep K S

All our projects are audited for Safety and Quality by



Shaping a World of Trust

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